

# National Student Safety and Security Conference & Workshop

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**ORLANDO**

FL

April 19-21

**NYC**

NY

July 19-21

**HOUSTON**

TX

Oct 25-27

**LAS VEGAS**

NV

Nov 29-Dec 1

**JOIN US IN  
2023**

**4 for 3**  
Sponsor 3



*Making Our Schools Safe & Secure  
The Way Learning Environments Really Should Be*

**ALL-ACCESS BADGE**

**4**

**CO-LOCATED EVENTS TO JUMP-START YOUR STUDENT-SAFETY PREPAREDNESS**

One Pass Gives You  
Access To All Four  
Co-Located Conference

Register for any conference and enjoy all-access to every keynote session, and all workshops, discussions, breakout sessions, role playing sessions, roundtable discussions, and all networking events.

**Co-Located With**

**SMH** Student  
Mental  
Health  
CONGRESS

**SRO** School  
Resource  
Officers  
CONGRESS

**ASB** AMERICA'S  
SCHOOL BUS  
CONGRESS

**\$19,995**

## Titanium Sponsor

### THE OPPORTUNITY

- One-hour technical speaking session in one of the workout sessions.
- Keynote speaking opportunity at the event.
- Opportunity to moderate a breakout session of your choice.
- Opportunity to join any panel discussion of your choice as a Panelist.
- Premier 6' display tables in premium location.
- Six (6) Complimentary passes to the conference.
- Opportunity to showcase a corporate video (30 seconds to be shown at the general session).
- Company literature insert in conference bag given to all attendees.
- Opportunity to provide promotional items in the conference bag given to all attendees.

### PRE-EVENT BENEFITS

- Recognition as a Titanium Sponsor and logo on:
- Relevant event communications (such as attendees email campaign).
- Corporate logo on the conference website and a hyperlink to the company's site.
- Pre-registered attendee postal list in an electronic format prior to the conference.
- Final attendee postal list in an electronic format before and after the conference.

### AT-EVENT BENEFITS

- Prominent recognition in general session of the events and all conference-related materials.
- Your logo on multiple directional signs leading attendees to the event.
- Premier placement of 4 company-provided banners at the event. Including hanging banner, or column wrap in high-traffic area of the conference (Sponsor Provided).
- Four floor decals, carpet stickers will be placed inside high-traffic area of the conference and will be visible to all attendees (5'x5' stickers to be provided by sponsor).
- 4 Vendors/tech demos breakout session Vendor/technology with hands-on experience/presentation (15 minutes/Presentations).
- Opportunity to display promotional items on the vendors' floor.

### SIGNAGE & RECOGNITION

- Premier placement of logo on conference & workshop banners, including your logo on multiple directional signs leading attendees to session rooms and events.
- Recognition and logo on signage throughout the event.
- Verbal recognition prior to each session.
- Prime recognition in a "Thank You" slide on large screen during the general sessions and in advance of every keynote (3 Seconds).

### EVENT WEBSITE

- Your logo featured on the homepage.
- 200-word listing and logo with URL in the sponsors section on the website.

### CONFERENCE PROGRAM

- Recognition in the conference & workshop program, including corporate logo in Sponsors Page.
- Opportunity to submit 2 full pages write-up or advertisement in the event's program.
- Full page acknowledgement in the conference program includes company profile, logo, contacts and website.

### OFFICIAL EVENT APP & 1-to-1 APP

- 200-word listing, logo and web address.
- Corporate logo on Sponsors Section

### POST-SHOW BENEFITS

- Logo on post-show Thank You email communication to all attendees and speakers.

### ADDITIONAL BRAND EXPOSURE

- Your brand is likely to be captured in event photography, video and social media used during and post event.



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## \$14,995 Platinum Sponsor

### THE OPPORTUNITY

- 📌 30 minutes technical speaking session in one of the breakout sessions.
- 📌 Keynote speaking opportunity at the event.
- 📌 Opportunity to moderate a breakout session of your choice.
- 📌 Opportunity to join any panel discussion of your choice as a Panelist.
- 📌 Premier 6' display tables in premium location.
- 📌 Five (5) Complimentary passes to the conference.
- 📌 Opportunity to showcase a corporate video (15 seconds to be shown at the general session).
- 📌 Company literature insert in conference bag given to all attendees.
- 📌 Opportunity to provide promotional items in the conference bag given to all attendees.

### PRE-EVENT BENEFITS

- 📌 Recognition as a Platinum Sponsor and logo on:
  - 📌 Relevant event communications (such as attendees email campaign).
  - 📌 Corporate logo on the conference website and a hyperlink to the company's site.
  - 📌 Pre-registered attendee postal list in an electronic format prior to the conference.
  - 📌 Final attendee postal list in an electronic format before and after the conference.

### AT-EVENT BENEFITS

- 📌 Prominent recognition in general session of the events and all conference-related materials.
- 📌 Your logo on multiple directional signs leading attendees to the event.
- 📌 Premier placement of 3 company-provided banners at the event. Including hanging banner, or column wrap in high-traffic area of the conference (Sponsor Provided).
- 📌 Three floor decals, carpet stickers will be placed inside high-traffic area of the conference and will be visible to all attendees (5'x5' stickers to be provided by sponsor).
- 📌 3 Vendors/tech demos breakout session Vendor/technology with hands-on experience/presentation (10 minutes/Presentation).
- 📌 Opportunity to display promotional items on the vendors' floor.

### SIGNAGE & RECOGNITION

- 📌 Premier placement of logo on conference & workshop banners, including your logo on multiple directional signs leading attendees to session rooms and events.
- 📌 Recognition and logo on signage throughout the event.
- 📌 Verbal recognition prior to each session.
- 📌 Prime recognition in a "Thank You" slide on large screen during the general sessions and in advance of every keynote (2 seconds).

### EVENT WEBSITE

- 📌 Your logo featured on the homepage.
- 📌 100-word listing and logo with URL in the sponsors section on the website.

### CONFERENCE PROGRAM

- 📌 Recognition in the conference & workshop program, including corporate logo in Sponsors Page.
- 📌 Opportunity to submit 1 full page write-up or advertisement in the event's program.
- 📌 Full page acknowledgement in the conference program includes company profile, logo, contacts and website.

### OFFICIAL EVENT APP & 1-to-1 APP

- 📌 100-word listing, logo and web address.
- 📌 Corporate logo on Sponsors Section

### POST-SHOW BENEFITS

- 📌 Logo on post-show Thank You email communication to all attendees and speakers.

### ADDITIONAL BRAND EXPOSURE

- 📌 Your brand is likely to be captured in event photography, video and social media used during and post event.



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**\$9,995**  
**Gold Sponsor**

**THE OPPORTUNITY**

- Opportunity to moderate a breakout session of your choice.
- Opportunity to join any panel discussion of your choice as a Panelist.
- Premier 6' display tables in premium location.
- Four (4) Complimentary passes to the conference.
- Opportunity to showcase a corporate video (10 seconds to be shown at the general session).
- Company literature insert in conference bag given to all attendees.
- Opportunity to provide promotional items in the conference bag given to all attendees.

**PRE-EVENT BENEFITS**

- Recognition as a Gold Sponsor and logo on:
  - Relevant event communications (such as attendees email campaign).
  - Corporate logo on the conference website and a hyperlink to the company's site.
  - Pre-registered attendee postal list in an electronic format prior to the conference.

**AT-EVENT BENEFITS**

- Prominent recognition in general session of the events and all conference-related materials.
- Your logo on multiple directional signs leading attendees to the event.
- Premier placement of 2 company-provided banners at the event. Including hanging banner, or column wrap in high-traffic area of the conference (Sponsor Provided).
- Two floor decals, carpet stickers will be placed inside high-traffic area of the conference and will be visible to all attendees (5'x5' stickers to be provided by sponsor).
- 2 Vendors/tech demos breakout session Vendor/technology with hands-on experience/presentation (15 minutes/Presentation).
- Opportunity to display promotional items on the vendors' floor.

**SIGNAGE & RECOGNITION**

- Premier placement of logo on conference & workshop banners, including your logo on multiple directional signs leading attendees to session rooms and events.
- Recognition and logo on signage throughout the event.
- Verbal recognition prior to each session.
- Prime recognition in a "Thank You" slide on large screen during the general sessions and in advance of every keynote (1 second).

**EVENT WEBSITE**

- Your logo featured on the homepage.
- 75-word listing and logo with URL in the sponsors section on the website.

**CONFERENCE PROGRAM**

- Recognition in the conference & workshop program, including corporate logo in Sponsors Page.
- Opportunity to submit half page write-up or advertisement in the event's program.
- Half page acknowledgement in the conference program includes company profile, logo, contacts and website.

**OFFICIAL EVENT APP & 1-to-1 APP**

- 75-word listing, logo and web address.
- Corporate logo on Sponsors Section

**POST-SHOW BENEFITS**

- Logo on post-show Thank You email communication to all attendees and speakers.

**ADDITIONAL BRAND EXPOSURE**

- Your brand is likely to be captured in event photography, video and social media used during and post event.



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## \$7,995 Silver Sponsor

### THE OPPORTUNITY

- 📌 Opportunity to join any panel discussion of your choice as a Panelist.
- 📌 Premier 6' display tables in premium location.
- 📌 Three (3) Complimentary passes to the conference.
- 📌 Company literature insert in conference bag given to all attendees.
- 📌 Opportunity to provide promotional items in the conference bag given to all attendees.

### PRE-EVENT BENEFITS

- 📌 Recognition as a Silver Sponsor and logo on:
  - 📌 Relevant event communications (such as attendees email campaign).
  - 📌 Corporate logo on the conference website and a hyperlink to the company's site.

### AT-EVENT BENEFITS

- 📌 Vendors/tech demos breakout session Vendor/technology with hands-on experience/presentation (15 minutes).
- 📌 Opportunity to display promotional items on the vendors' floor.

### EVENT WEBSITE

- 📌 Your logo featured on the homepage.
- 📌 50-word listing and logo with URL in the sponsors section on the website.

### CONFERENCE PROGRAM

- 📌 Recognition in the conference & workshop program, including corporate logo in Sponsors Page.

### OFFICIAL EVENT APP & 1-to-1 APP

- 📌 50-word listing, logo and web address.
- 📌 Corporate logo on Sponsors Section

### POST-SHOW BENEFITS

- 📌 Logo on post-show Thank You email communication to all attendees and speakers.

### ADDITIONAL BRAND EXPOSURE

- 📌 Your brand is likely to be captured in event photography, video and social media used during and post event.



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## \$3,995 Exhibitor

### THE OPPORTUNITY

- 📍 Premier 6' display tables in premium location.
- 📍 Two (2) Complimentary passes to the conference.

### PRE-EVENT BENEFITS

- 📍 Recognition as a Exhibitor and logo on:
  - 📍 Relevant event communications (such as attendees email campaign).
  - 📍 Corporate logo on the conference website and a hyperlink to the company's site.

### AT-EVENT BENEFITS

- 📍 Vendors/tech demos breakout session Vendor/technology with hands-on experience/presentation (10 minutes).
- 📍 Opportunity to display promotional items on the vendors' floor.

### EVENT WEBSITE

- 📍 Your logo featured on the homepage.
- 📍 20-word listing and logo with URL in the sponsors section on the website.

### CONFERENCE PROGRAM

- 📍 Recognition in the conference & workshop program, including corporate logo in Sponsors / Exhibitors Page.
- 📍 Opportunity to submit half page write-up or advertisement in the event's program.

### OFFICIAL EVENT APP & 1-to-1 APP

- 📍 20-word listing, logo and web address.
- 📍 Corporate logo on Sponsors Section

### ADDITIONAL BRAND EXPOSURE

- 📍 Your brand is likely to be captured in event photography, video and social media used during and post event.



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**SPONSORSHIP LEVELS & BENEFITS**

Type	Benefit	Titanium Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Exhibitor
<b>Amount</b>		\$19,995	\$14,995	\$9,995	\$7,995	\$3,995
<b>THE OPPORTUNITY</b>	Technical speaking session	One hour	30 minutes			
	Keynote speaking opportunity at the event.	30 minutes	15 minutes			
	Opportunity to moderate a breakout session of your choice.					
	Opportunity to join any panel discussion of your choice as a Panelist.					
	Premier 6' display tables in premium location.					
	Complimentary passes to the conference.	6	5	4	3	2
	Opportunity to showcase a corporate video (shows at the general session).	30	15	10		
	Company literature insert in conference bag given to all attendees.					
<b>PRE-EVENT BENEFITS</b>	Opportunity to provide promotional items in the conference bag given to all attendees.					
	Recognition as a Sponsor and logo on <ul style="list-style-type: none"> <li>Relevant event communications (such as attendees email campaign).</li> </ul>					
	<ul style="list-style-type: none"> <li>Corporate logo on the conference website and a hyperlink to the company's site.</li> </ul>					
	<ul style="list-style-type: none"> <li>Pre-registered attendee postal list in an electronic format prior to the conference.</li> </ul>					
	<ul style="list-style-type: none"> <li>Final attendee postal list in an electronic format before and after the conference.</li> </ul>					
<b>AT-EVENT BENEFITS</b>	Prominent recognition in general session of the events and all conference-related materials.					
	Your logo on multiple directional signs leading attendees to the event.					
	Premier placement of company-provided banners at the event. Including hanging banner, or column wrap in high-traffic area of the conference (Sponsor Provided).	4	3	2		
	Floor decals, carpet stickers will be placed inside high-traffic area of the conference and will be visible to all attendees (5'x5' stickers to be provided by sponsor).	4	3	2		
	Vendors/tech demos breakout session Vendor/technology with hands-on experience/presentation (15 minutes/Presentation).	5	4	3	1	1
<b>SIGNAGE &amp; RECOGNITION</b>	Opportunity to display promotional items on the vendors' floor.					
	Premier placement of logo on conference & workshop banners, including your logo on multiple directional signs leading attendees to session rooms and events.					
	Recognition and logo on signage throughout the event.					
	Verbal recognition prior to each session.					
<b>EVENT WEBSITE</b>	Prime recognition in a "Thank You" slide on large screen during the general sessions and in advance of every keynote.	3 Seconds	2 Seconds	1 Second		
	Your logo featured on the homepage.					
	Word listing and logo with URL in the sponsors section on the website.	200	100	75	50	20
<b>CONFERENCE PROGRAM</b>	Recognition in the conference & workshop program, including corporate logo in Sponsors/Exhibitors Page.					
	Opportunity to submit pages write-up or advertisement in the event's program.	2	1	1/2		
	Full page acknowledgement in the conference program includes company profile, logo, contacts and website.	2	1	1/2		
<b>OFFICIAL EVENT APP &amp; 1-to-1 APP</b>	Word listing, logo and web address.	200	100	75	50	20
	Corporate logo on Sponsors Section.					
<b>POST-SHOW BENEFITS</b>	Logo on post-show Thank You email communication to all attendees and speakers.					
<b>ADDITIONAL BRAND EXPOSURE</b>	Your brand is likely to be captured in event photography, video and social media used during and post event.					

Benefit, Available Benefit, Not Available

## \$7,995 Lanyard Sponsor

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- Feature your company logo, highly visible
- Attendees and speakers will be wearing their LANYARD during the event
- Lanyards will be designed and printed by SyllabusX.
- Recognition as Lanyard Sponsor on related promotion.
- Your logo featured on the homepage.
- 20-word listing and logo with URL in the sponsors section on the website.
- 50-word listing, logo and website address.
- Half-page colour advertisement in the digital Co-located events program.
- Visible listing, logo and web address
- Opportunity to submit 1/2 full page write-up or advertisement in the digital co-located events program.
- Corporate logo on Sponsors Section.
- Your brand is likely to be captured in event photography, video and social media used during and post event



\*The lanyard image shown is for illustration purposes only and may not be an exact representation of the product.

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## \$7,995 NAME BADGE SPONSOR

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- Your brand will be at the center of attention!
- Featuring your company logo printed on the front and rear of every single attendee's NAME BADGE.
- Recognition as Badge Sponsor on related promotion.
- Your logo featured on the homepage.
- 20-word listing and logo with URL in the sponsors section on the website.
- 50-word listing, logo and website address in the digital conference program.
- Half-page colour advertisement in the co-located events program.
- Visible listing, logo and web address
- Corporate logo on Sponsors Section.
- Your brand is likely to be captured in event photography, video and social media used during and post event.



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**\$2,995**

## CONFERENCE PROGRAM

- Available to all event attendees
- Feature your company logo on the front cover and a full page advertisement in the official digital Co-located events program.
- Your company branding prominently included on the Front Cover
- Full-page colour advertisement in the the official digital Conference Program.
- Conference Program 200-word listing, corporate logo and web address.
- Corporate logo on Sponsors Page.
- Recognition as Conference Program Co-sponsor on selected related promotion.
- Your logo featured on the homepage with URL in the sponsors section on the website.
- 20-word listing and logo with URL in the sponsors section on the website.
- 50-word listing, logo and website address in the digital conference program.
- Half-page colour advertisement in the 4 Co-located events Program.
- Visible listing, logo, and website address and URL link.
- Corporate logo on Sponsors Section.
- Your brand is likely to be captured in event photography, video and social media used during and post event.



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## \$6,995 EVENT BAG SPONSOR

- Full branding rights on delegate EVENT BAGS. A fantastic keepsake and ongoing branding opportunity
- Available to all event attendees.
- Corporate logo printed on event bags as given to all event delegates (printing included).
- Opportunity to have one (1) small item included in the Event Bag (provided by you) – e.g. a flyer, branded pen, notepad, stubby holder.
- Recognition as Event Bag partner on related promotion.
- Your logo featured on the homepage with URL in the sponsors section on the website.
- 100-word listing and logo with URL in the sponsors section on the website.
- 100-word listing, logo and website address on sponsors section
- Half-page colour advertisement in the digital co-located events program.
- Visible listing, logo, and website address and URL link.
- Corporate logo on Sponsors Section.
- Your brand is likely to be captured in event photography, video and social media used during and post event.



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